

Sean Long

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golden spiders
grand prix winner



COMMUNICATIONS | GRAPHIC DESIGN | ANIMATION | PRODUCTION

Senior Designer / UI Expert working with large scale online business models over the last 12 years

NOTABLE CLIENTS

Nokia, Sony, EMI Music, Heineken, O2, Vodafone, 3, Meteor, Universal, Warner Brothers, Xbox, Walkers, Oxygen, Ninja Tune, Ford, The Olympic Council, Bacardi, AIB, CPSU, Irish Nationwide, Apple, Joe Duffy Motors, Phantom Fm, Lennon & Heather, Mitsubishi, New Bridge Silver, R.A.Burke

SOME CORE SKILLS

- Conceptualization, UI principals, UI accessibility protocols
- Complex prototyping for mobile, video, music, & other content players
- Advertising implementation
- Cross social networking mash ups
- Story boarding promotional material / animations.
- Actuating concepts
- Information architecture
- Best practice for web projects, both design and development
- Usability testing and best practices
- Front end development using CSS, HTML, Xml, JavaScript, jQuery Libraries and Actionscript3
- Familiarity and production of PHP, Ajax, Asp and Asp.Net

Base Creative 2009 - 2010

DESIGN CONSULTANT | R&D | UI

I have been working with Base on a consultancy basis whilst contributing to other projects and agencies like YouBloom, Agency.com and BlueCube Interactive. In all of these roles I have mainly focused on UI and Social Networking, but also working with eCommerce and SME clients UX and web design.

Muzu TV / Our Digital Universe 2007 - 2009

DESIGN MANAGER | R&D | ART DIRECTOR | UI

My role in Muzu was an incredibly varied one that spanned 2 years of R&D, Content Acquisition & Creation, Advertising, managing Creative Staff, Training staff, Managing of external contractors such as Preloaded Design (London), and Front End Design (Dublin) and substantial client facing activity, with both music artists and record labels (who needed regular correspondence and reaction to content releases). Working closely with all of the major record labels (Sony BMG, EMI Music, Warner and Universal) as well as top brands like Heineken, Xbox Ray Ban, Converse and Ford, my work in Muzu was at the forefront of internet marketing with high caliber brands and artists, combining new and visually impacting tools such as in-stream rich media and interactively authored video. Developing and producing these advertising models alongside working on the site's core technologies, areas of development included lessoning with large 3rd party partners such as Facebook, Playstation, Xbox, iPhone, Nokia, Eircom and Nintendo Wii.

Web Trade Ltd 2007

SENIOR DESIGNER | MOTION DESIGN | WEB DESIGN | UI | SEO

Webtrade are one of Ireland's top web design, development and online marketing companies. Founded in 1998, they provide eBusiness, eGovernment and eTravel solutions to over 400 of Ireland's leading companies and Government agencies. My role in the team was that of front end design and coding. Working with the other creative staff lead programmers and project mangers producing sites for manly government body's and high profile companies as well as contributing to the on going R&D into the companies award winning CMS and site maintenance software's.

Froton Design 2005 - 2006

BRANDING | MOTION DESIGN | WEB DESIGN | PRINT DESIGN | ILLUSTRATION

Froton Design is a small design firm in the south of France. This group mainly worked with the tourism and services sectors. They also had strong links with many night clubs and events in the region. In this particular role, I created large amounts of artwork inspired by the musicians and venues we partnered with a lot of these works can be seen in the graphics section of my web site.

Kapooki Games 2003 - 2005

MARKETING | INTERFACES | WEB DESIGN

Kapooki Games was one of Ireland's only indigenous games companies. My duties as Creative Designer involved managing designs and illustrations in 2D, helping to establish a brand and identity, and designing a variety of content.

Evolving Media 4D Net 2002 - 2003

WEB DESIGN | MARKETING | BRANDING | RESEARCH

A group of designers that formed EMOTN back in 2002 to try and open up the design community around Dublin to new media for corporate companies and bring art and excitement back into equation. EMOTN disbanded in 2004 after many successful designs and projects.

N.S.P. Technologies & Synrgy Creative 1998 - 2002

SENIOR DESIGNER | CREATIVE DIRECTION | WEB DESIGN | SCREEN DESIGN | ILLUSTRATION

N.S.P. & Synrgy Creative shared a studio, and worked closely together, often sharing resources and staff as and when required. Whilst I was employed by N.S.P, I often worked on projects for Synrgy which gave me great exposure to a variety of clients and projects. I was head hunted for this role and was promoted to lead designer after eight months. I headed up the web design and marketing section of the business, managing two designers and several freelance programmers. The team turned out over 300 mid to large size sites in just two years.

Software

PhotoShop
Illustrator
Flash
Dreamweaver
In Design
3D Studio Max
Premier
After Effects
Quark

Key Skills

Web Design
Screen Design
Print Design
Wire Framing
Usability
Search Engine Optimization
Art Direction
Typesetting
Branding
Frontend Programming
Project Management
Research & Development

Coding

Html
CSS
Php
Java Script
Action Script



TV

We are MUZU, We like music, We like video,
Watch thousands of hours of free music videos.



SEND US A MESSAGE
Give us your feedback on
what you'd like to see

THE SCRIPT

Forgive Me
LEONA LEWIS
New single out now

TV on

MUZU TV



CLICK HERE TO
WATCH
MUZU TV

Users

The MUZU TV Beta site is
now live. So come on in and
be one of the first to use
MUZU TV

sign up here

LOGIN

email type your email here
password type your password here
Remember Me log in
your password

MUZU Competitions

Push the limits of what's
possible on the MUZU TV
platform. Be unique, be
creative, be inspired
and inspiring.

CHANNELS

Click here to add the player

GLASVEGAS

Top 5 Tracks

other charts

Kasabian

Stereophonics

The Frames

Bell X1

The Thrills

Duke Special

Bloc Party
The Marshals Are Dead
Number 1

The Thrills
One Horse Town
Number 2

Bell X1
White Water Song
Number 3

Stereophonics
Sold

back

see all

new

Channels

Music Videos

Name Of The Video.
Added on: 22/02/2007

Name Of The Video.
Added on: 22/02/2007

On: 16/01/08
Views: 30,478
Go to Network

Us at Vicar Street
Dublin

Uploaded By: PanicMonkey
On: 16/01/08
Views: 10,147
Send Message

Uploaded By: ...
On: 16/01/08
Views: 9,1...
Go to Net

www.muzu.tv/rodaab
www.rodaab.com
concerned

ELA

0:80
4:80

BIOGRAPHY **TOUR DIARY**

Rodrigo (Sanchez) and Gabriela (Quintero) are two fast-fingered, Dublin-based, Mexicans with a unique sound created on acoustic guitars. Their music is diverse, defining, straddling both world and rock, with timeless Hispanic influences. Rodrigo comes from the Spring...

DOWN LO...

RODRIGO SANCHEZ **Guitar**
GABRIELA QUINTERO

RODRIGO Y GABRIELA
(16 Mar 2006)

LIVE MANCHESTER AND DUBLIN
(16 Mar 2006)

RE-FOC
(06 Oct 2003)

PHOTOS

ARTISTS WE LIKE **ALBUMS WE LIKE**

Metallica...

from... This spring... beat both the Arctic Monkeys... Cash to number one in the Irish... Rodrigo is a deft finger-picker who can move from raging speed to sensual soul in the space of a fret, while Gabriela employs fast, rhythmic techniques. He percussionist's thrashing of strings and drumming of the instrument's body inevitably raises comparisons with flamenco - which they acknowledge influence but swerve as a pigeonhole. The duo's repertoire flies beyond folk. Labri folk guitarists' styles because Zep's "Stairway to Heaven" and Metallica's "Orion" are musts, and on "Hitapa", of the fiercest soloist, Roby...

Comments: 42

Comments **Tag** **Comment**

Playlists

0:80
4:80

Send Message

Uploaded By: Bob Green
On: 19/01/08
Views: 40,121
Go to Network

Live at St James Church Piccadilly
London

Uploaded By: Maher Music
On: 18/01/08
Views: 30,478
Go to Network

Send Message

Stevie's Cover of
IXTAPA

Uploaded By: Stevie US
On: 18/01/08
Views: 28,125
Go to Network

Send Message

Live At...

Send Message

Share with Friends

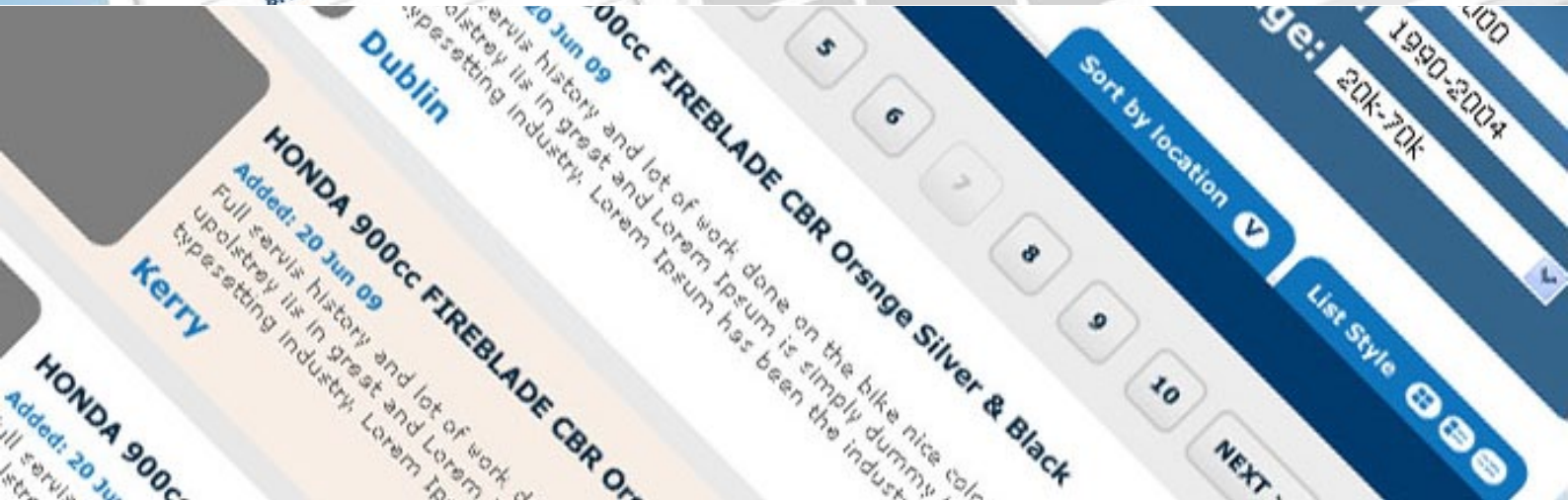
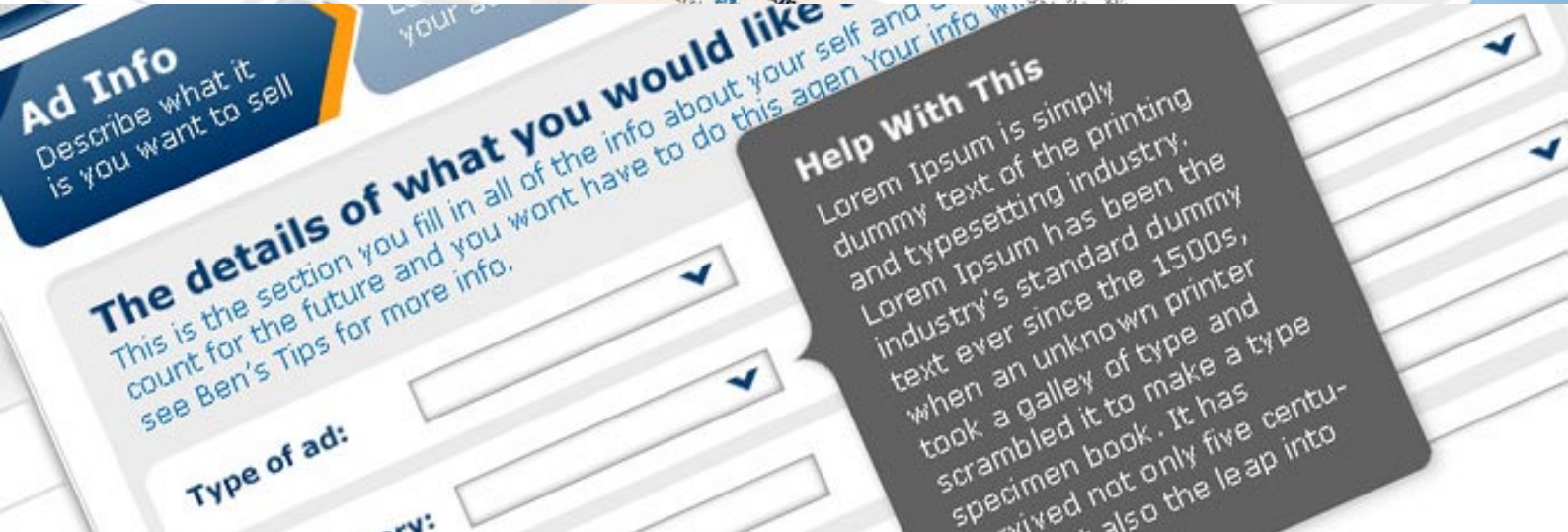
rodrigo y gabriela

Chicago Lollapalooza Festival

Uploaded By: Boxcar
On: 19/01/08
Views: 30,478
Send Message

Guitar Cover Tamacum

NS





Find Your Band

Start Here to build your ultimate free music collection.

Once you join MUZU you can add all your favourite music not just the audio but the video as well its free its safe and you can collect music you collect for free

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

current phone and get O2 mobile calls from €20 a month.

O2 Clear

iPhone

Find Your Band

your ultimate

play

Send To Frend

Launch Player

free music

Once you favourite video as keep all for free

ARTISTS

Users Today



RADIOHEAD

The Bands
Lorem Ipsum is simply dummy text of the printing and typesetting

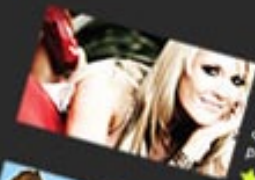
★★★★★



FATBOY SLIM

The Bands
Lorem Ipsum is simply dummy text of the printing and typesetting

★★★★★



CASCADA

The Bands
Lorem Ipsum is simply dummy text of the printing and typesetting

★★★★★



Raidohead

The Bands
Lorem Ipsum is simply dummy text of the printing and typesetting

★★★★★



THE CLASH

The Bands
Lorem Ipsum is simply dummy text of the printing and typesetting

★★★★★

Name of Artists
Lorem Ipsum is simply dummy text of the printing and typesetting

Name of Artists
Name of Track
Lorem Ipsum is simply dummy text of the printing and typesetting

is simply dummy text of the printing and typesetting

head
Lorem Ipsum is simply dummy text of the printing and typesetting

★★★★★
Raidohead

head
Lorem Ipsum is simply dummy text of the printing and typesetting

your ultimate

Design | Back Stage | Upload | Search the site | Sony BMG | LOGOUT

DISCOGRAPHY | MP3 PLAYER | Save | Close

MUZU TV | HOME

TV WIDGETS | THEMES | BACKGROUNDS | EDIT CSS | DISCOGRAPHY

PHOTO GALLERY | BIOGRAPHY

FIGHTERS

FAN TV | MUSIC VIDEOS | BACK STAGE

Print | Text Size | Alert | Send To Friend

GENRE | **MY TV** | Design | Back Stage | Upload

BACKGROUNDS | EDIT CSS | PHOTO GALLERY | DISCOGRAPHY | MP3 PLAYER | BAND MEMBER

BIOGRAPHY | TO MY PLAYLIST | **FOO FIGHTER**

